

OCTOBER 17



SHERO

VIRTUAL WALK

SPONSOR INFORMATION

TAKING STEPS TOWARDS A MORE EQUITABLE FUTURE FOR ALL.

As we face a double pandemic at our door, the mission of N Street Village has never been more important. The Village stands strong in our commitment to ensure every woman has a safe and dignified place to call home. **We know it will take a Village - all of our SHEROs - to build a more just and equitable tomorrow.**

On **Saturday, October 17**, we are calling all N Street Village SHEROs to activate - to stand, walk, run, amplify and help grow our Village family. Join us for our **SHERO Virtual Walk** and expand the boundaries of our neighborhood as we share the Village spirit with our friends and family through this reimagined virtual experience.

JOIN THE SHERO SQUAD.

We invite you to become a **SHERO Virtual Walk sponsor** and take a step towards a more equitable DC. Your investment helps ensure that the Village can meet the ever-changing needs of the nearly 2,000 women we serve each year. From meals, showers and clothing to housing, health services and employment support, you help us meet each woman right where she is and support her journey of healing and recovery. **Sponsorship opportunities and benefits on page two.**

GET ACTIVE. AMPLIFY. GROW OUR VILLAGE FAMILY.

In our virtual landscape, we have the opportunity not just to reimagine what it means to gather, but to also reach more people than ever. In addition to becoming a sponsor, we invite you to take 3 simple steps - **Get Active, Amplify, and Help Our Village Family Grow.** In the weeks leading up to the SHERO Virtual Walk, we will share ways you can activate your SHERO powers in ways that work for you. From a personal fitness goal, to engaging friends, to finding ways to advocate for homelessness in your neighborhood, every step you take helps us walk toward a more equitable DC. **It is a step worth taking and we are grateful for your commitment to the Village.**



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SPONSORSHIP OPPORTUNITIES

SHERO Sponsor (\$10,000)

- Includes 25 limited edition SHERO face masks
- Public acknowledgement during the event
- Acknowledgement as sponsor in all event promotion including social media, dedicated email blasts, and on the walk website
- Acknowledgement in the N Street Village Annual Report and website

\$10,000 can provide one month of housing and supportive services for four women in Holistic Housing.

Champion Sponsor (\$7,500)

- Includes 20 limited edition SHERO face masks
- Public acknowledgement during event
- Acknowledgement as sponsor in all event promotion including social media, dedicated email blasts, and on the walk website
- Acknowledgement in the N Street Village Annual Report and website

\$7,500 can provide housing and supportive services for one woman in permanent supportive housing for eight months.

Defender Sponsor (\$5,000)

- Includes 15 limited edition SHERO face masks
- Acknowledgement as sponsor in all event promotion including social media, dedicated email blasts, and on the walk website
- Acknowledgement in the N Street Village Annual Report and website

\$5,000 can provide groceries to stock the food pantries at all four of our permanent supportive housing sites for 14 months.

Avenger Sponsor (\$1,500)

- Includes 10 limited edition SHERO face masks
- Acknowledgement as sponsor in all event promotion including social media, dedicated email blasts, and on the walk website
- Acknowledgement in the N Street Village Annual Report

\$1,500 can provide housing and supportive services for one woman for three weeks living with HIV at Miriam's House.

Village Friend Sponsor (\$500)

- Includes 5 limited edition SHERO face masks
- Acknowledgement as sponsor in all event promotion including social media, dedicated email blasts, and on the walk website

\$500 can provide two bags of groceries for each of the 30 residents at Erna's House.

Deadline to be included on all print materials is Monday, October 5.

Contact Chief Development Officer Stuart Allen at 202.939.2085 or sallen@nstreetvillage.org for more information.

**Complete your
Commitment Form Here**

**or fill out and scan
the next page to
sallen@nstreetvillage.org.**

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PLEDGE FORM

I pledge the following amount to the N Street Village SHERO Walk:

- ☐ **\$10,000 (SHERO)**
- ☐ **\$7,500 (CHAMPION)**
- ☐ **\$5,000 (DEFENDER)**
- ☐ **\$1,500 (AVENGER)**
- ☐ **\$500 (VILLAGE FRIEND)**

My pledge will be fulfilled by:

____ / ____ / ____ (date)

Please submit form and payment to:

Stuart Allen, Chief Development Officer
1333 N Street, NW
Washington, DC 20005
Phone 202.939.2085 | Fax 202.939.1380
sallen@nstreetvillage.org

Donor Information:

Name (For individuals, first and last. For organizations, please list the name of the organization and the point of contact).

Address

City

State

ZIP

Contact email address

Signature

Date